DATA ANALYST

DATA ANALYST

DATA ANALYST

DATA ANALYST

**DO YOU NEED
TO DO THIS?**

**Make sense of data,
analyse it and find
trends**

**DO YOU NEED
TO DO THIS?**

**Organise data and clean
it up**

**DO YOU NEED
TO DO THIS?**

**Decide what new data
to collect**

**DO YOU NEED
TO DO THIS?**

**Find existing data about
users**

BUSINESS ANALYST

BUSINESS ANALYST

BUSINESS ANALYST

BUSINESS ANALYST

DO YOU NEED TO DO THIS?

Understand business processes

DO YOU NEED TO DO THIS?

Model historic and future costs

DO YOU NEED TO DO THIS?

Research what is offered by the market

DO YOU NEED TO DO THIS?

Map the flow of data

BUSINESS ANALYST

BUSINESS ANALYST

BUSINESS ANALYST

BUSINESS ANALYST

DO YOU NEED TO DO THIS?

Understand the needs of organisations

RESEARCHER

RESEARCHER

RESEARCHER

RESEARCHER

DO YOU NEED TO DO THIS?

Find out who users are

DO YOU NEED TO DO THIS?

Understand what users need

DO YOU NEED TO DO THIS?

Understand what users do

**TECHNICAL
ARCHITECT**

**TECHNICAL
ARCHITECT**

**TECHNICAL
ARCHITECT**

**TECHNICAL
ARCHITECT**

**DO YOU NEED
TO DO THIS?**

**Understand what
technology is currently
being used**

**DO YOU NEED
TO DO THIS?**

**Say how technology
could support people
and processes in the
future**

**SUBJECT
MATTER
EXPERT**

**SUBJECT
MATTER
EXPERT**

**SUBJECT
MATTER
EXPERT**

**SUBJECT
MATTER
EXPERT**

DO YOU NEED TO DO THIS?

Identify and work with stakeholders

DO YOU NEED TO DO THIS?

Ground decisions in deep knowledge of the subject

DO YOU NEED TO DO THIS?

Navigate difficult or sensitive decisions

DO YOU NEED TO DO THIS?

Build on a long history of decisions and ways of working

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DELIVERY MANAGER

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DELIVERY MANAGER

DO YOU NEED TO DO THIS?

Build, maintain and motivate a multidisciplinary team

DO YOU NEED TO DO THIS?

Make sure there is always a plan when you are experimenting and iterating

DO YOU NEED TO DO THIS?

Make a diverse team collaborate and communicate well

DO YOU NEED TO DO THIS?

Choose most appropriate everyday ways of working when working on complex or unfamiliar subjects

DELIVERY MANAGER

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DO YOU NEED TO DO THIS?

Overcome barriers to delivery and navigate dependencies and constraints

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PRODUCT MANAGER

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PRODUCT MANAGER

DO YOU NEED TO DO THIS?

Set out a vision and benefits

DO YOU NEED TO DO THIS?

Understand stakeholder views and work with them to develop the best possible outcome

DO YOU NEED TO DO THIS?

Ensure the voice of users is always heard and at the centre of any outcome

DO YOU NEED TO DO THIS?

Prioritise what action to take next

PRODUCT MANAGER

PRODUCT MANAGER

PRODUCT MANAGER

PRODUCT MANAGER

**DO YOU NEED
TO DO THIS?**

Take decisions that balance the needs of your organisation, users and team

Explain and interpret technical advice of specialists in the team to stakeholders

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PROJECT ADMIN

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PROJECT ADMIN

DO YOU NEED TO DO THIS?

Track risks

DO YOU NEED TO DO THIS?

Track team performance and spend

DO YOU NEED TO DO THIS?

Report and provide assurance to you stakeholders and those that govern you

OWNER

OWNER

OWNER

OWNER

**DO YOU NEED
TO DO THIS?**

Make sure that benefits
are delivered

**DO YOU NEED
TO DO THIS?**

Promote the vision,
benefits and
performance with
stakeholders

**DO YOU NEED
TO DO THIS?**

Have sufficient funding
and ensure that the
budget is not overspent

**DO YOU NEED
TO DO THIS?**

Join up people and
organisations at a
strategic level

OWNER

OWNER

OWNER

OWNER

DO YOU NEED TO DO THIS?

Take strategic decisions about the direction of the work