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#### DATA ANALYST



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DATA ANALYST

Make sense of data, analyse it and find trends

### DO YOU NEED TO DO THIS?

Organise data and clean it up

#### DO YOU NEED TO DO THIS?

Decide what new data to collect

#### DO YOU NEED TO DO THIS?

Find existing data about users



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#### BUSINESS ANALYST



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BUSINESS ANALYST

Understand business processes

### DO YOU NEED TO DO THIS?

Model historic and future costs

#### DO YOU NEED TO DO THIS?

Research what is offered by the market

#### DO YOU NEED TO DO THIS?

Map the flow of data



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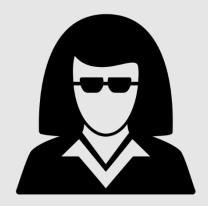


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BUSINESS ANALYST

Understand the needs of organisations





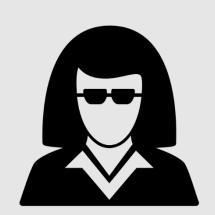
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RESEARCHER



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**RESEARCHER** 

Find out who users are

### DO YOU NEED TO DO THIS?

Understand what users need

## DO YOU NEED TO DO THIS?

Understand what users do





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# TECHNICAL ARCHITECT



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TECHNICAL ARCHITECT

Understand what technology is currently being used

### DO YOU NEED TO DO THIS?

Say how technology could support people and processes in the future





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#### SUBJECT MATTER EXPERT



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SUBJECT MATTER EXPERT

Identify and work with stakeholders

#### DO YOU NEED TO DO THIS?

Ground decisions in deep knowledge of the subject

#### DO YOU NEED TO DO THIS?

Navigate difficult or sensitive decisions

#### DO YOU NEED TO DO THIS?

Build on a long history of decisions and ways of working



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## DELIVERY MANAGER



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DELIVERY MANAGER

Build, maintain and motivate a multidisciplinary team

#### DO YOU NEED TO DO THIS?

Make sure there is always a plan when you are experimenting and iterating

#### DO YOU NEED TO DO THIS?

Make a diverse team collaborate and communicate well

#### DO YOU NEED TO DO THIS?

Choose most appropriate everyday ways of working when working on complex or unfamiliar subjects



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## DELIVERY MANAGER



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DELIVERY MANAGER

Overcome barriers to delivery and navigate dependencies and constraints





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#### PRODUCT MANAGER



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PRODUCT MANAGER

Set out a vision and benefits

#### DO YOU NEED TO DO THIS?

Understand stakeholder views and work with them to develop the best possible outcome

#### DO YOU NEED TO DO THIS?

Ensure the voice of users is always heard and at the centre of any outcome

#### DO YOU NEED TO DO THIS?

Prioritise what action to take next



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#### PRODUCT MANAGER



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PRODUCT MANAGER

Take decisions that balance the needs of your organisation, users and team

### DO YOU NEED TO DO THIS?

Explain and interpret technical advice of specialists in the team to stakeholders





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## PROJECT ADMIN



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PROJECT ADMIN

**Track risks** 

### DO YOU NEED TO DO THIS?

Track team performance and spend

### DO YOU NEED TO DO THIS?

Report and provide assurance to you stakeholders and those that govern you





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**OWNER** 



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**OWNER** 

Make sure that benefits are delivered

#### DO YOU NEED TO DO THIS?

Promote the vision, benefits and performance with stakeholders

#### DO YOU NEED TO DO THIS?

Have sufficient funding and ensure that the budget is not overspent

#### DO YOU NEED TO DO THIS?

Join up people and organisations at a strategic level



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Take strategic decisions about the direction of the work

